



**INDIAN SCHOOL SOHAR
FINAL EXAM (2017 – 2018)
BUSINESS STUDIES [054]**

Date: - 25.02.2018

STD: - XI

Marks: - 90

Time: - 3hrs

General Instructions:-

- 1) All questions are compulsory.
- 2) Answers to questions carrying 1 mark may be from one word to one sentence.
- 3) Answer to questions carrying 3 Marks may be from 50 to 75 words.
- 4) Answer to questions carrying 4-5 marks may be about 150 words
- 5) Answer to questions carrying 6 marks may be about 200 word
- 6) Attempt all parts of a question together.

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1. Explain the significance of pre shipment inspection. [1]
 2. Define entrepot trade. [1]
 3. Define mate's receipt. [1]
 4. What does cryptography refer to? [1]
 5. What is the role of District Industrial Centres for the growth of small business in India? [1]
 6. Tata Power is planting trees on roadside of several big cities. Name the objective in which Tata Power is engaged. [1]
 7. What is the main function of BIFR? [1]
 8. Name the form of Organisation which is established under the Indian Companies Act, 1956 and is registered and governed by the Provisions of the Indian Companies Act. [1]
 9. Coin operated vending machines are proving useful in selling several products such as hot beverages, platform tickets, milk, soft drinks, chocolates, newspaper, etc.; Though it is widely used it has certain disadvantages. Explain any three disadvantages. [3]
 10. Rekha Garments Ltd. has received an order to export 2000 men's trousers to Swift Import Ltd. Located in Australia. In order to export goods from India the company needs to obtain an export licence. Explain the formalities involved in getting an export licence. [3]
 11. Sunita is planning to buy a mobile phone online as she got to know from her friends that it is convenient to buy and pay and it costs less. She is not aware of the procedures to buy online. Explain the steps she need to follow to buy the phone. [3]
 12. Mahindra and Mahindra was the first company in India to issue convertible debentures in January 1990. Recently many other companies have got approval to raise debentures for long term debt capital. [3]

Explain any three reasons why issue of debentures has become a popular source of business

finance

13. **Banco Santander**

[3]

In 2008, Banco Santander, the third largest bank in the world made a profit of £ 8.86 bn. The Spanish based bank also has operations in Europe and Latin America. It has grown rapidly recently since buying other banks or financial organisations such as Alliance and Leicester and Bradford & Bingley in the UK. In 2008, it doubled its number of retail outlets and served 90m customers

Raymonds

Thailand is one of the world's largest textile manufacturers and V T Garments is one of the largest producers in the country. It produces a range of clothes such as padded jackets, ski jackets, pants, shorts, jogging suits and T-shirts. Some of its customers include The North Face, Nike, Patagonia and Nautica. The business has grown rapidly in the last 20 years. In 1981 it employed 120 people; By 2007 this had increased to 3,500.

Wagagai Ltd

Wagagai Ltd is a flower farm in Uganda. The company began in 1998 by exporting roses to Holland. Soon after, the farm diversified into producing chrysanthemum cuttings are produced in more than 22 acres of greenhouses. In 2005 the wibers stopped producing roses and approached German company Selecta First Class about producing cuttings. This was a success and Selecta and Wagagai formed a joint Venture to supply international markets

What is meant by primary, secondary and tertiary industries?(Use examples from the Case study)

14. Differentiate between joint stock company and cooperative society. [3]
15. Explain the role of the Indian Chamber of Commerce and Industry in promotion of internal trade. [4]
16. Small scale industries in India enjoy a distinct position in view of their contribution to socio economic development of the country. In the light of this statement explain the contribution of small business in India [4]
17. The business assets of an organisation amount to ₹ 50,000 but the debts that remain unpaid are ₹ 80,000. What course of action can the creditor take if [4]
- A. The organisation is a sole proprietorship.
 - B. The organisation is a partnership firm where the two partners Mr. X and Mr. Y share profits and losses equally.
18. They are those separately identifiable, essentially intangible activities that provide satisfaction of wants, and are not necessarily linked to the sale of a product or another service. [4]
- A. Identify the concept.
 - B. Explain the three broad categories of the above mentioned concept giving examples for

each.

19. Raman the finance manager of 'Anjali Food Ltd' has decided to 'plough back the profits' for expanding his business. [4]
- A. Identify the source of finance mentioned above.
 - B. Explain any three advantages of this source of finance
20. LJMC is a Calcutta-based public sector company, and manufactures jute machinery (mainly spinning and drawing frames). It employed around 400 employees. It started incurring losses from 1996-97 onward and the turnover was on a decline. LJMC's net worth as on March 1998 was around ₹5 crore and its annual turnover was also around ₹ 5 crore at that time. LJMC sold 74 per cent stake to a strategic partner. This process was handled by LJMC's holding company, Bharat Bhari Udyog Nigam Limited (BBUNL), under the administrative control and directions of the then Department of Heavy Industries (DHI), Ministry of Industry, and Government of India. [5]
- A. Name and explain the process undertaken.
 - B. List the objectives of the identified process.
21. Online transactions are prone to a number of risks. Explain the various risks encountered while conducting e- business [5]
22. "An enterprise may be good in terms of economic performance but poor in terms of social performance like supplying products of reasonable quality and reasonable prices. This raises the question of what is right or wrong from society's point of view." [5]
- A. Identify the business concept and define it.
 - B. What are the elements of the identified concept?
23. Differentiate between equity shares and preference shares on the basis given below [5]
- A. payment of dividend
 - B. voting rights
 - C. refund of capital
 - D. risk involved
 - E. control
24. Mr. Ashok manufacturing garments in Delhi appointed Mr. Vijay for distribution of the garments to Bansal and company who sells it to the customers in Mumbai. Bansal and company has shops at all the suburbs of Mumbai. Mr. Vijay pools orders from Bansal and company and enables to undertake manufacturing in large quantities. Vijay gets the garments from Ashok and stores it in his warehouse thereby reducing the burden of storage and ensures that the goods is stored safely since he bears variety of risks. Mr. Vijay undertakes the marketing activities and reduces the [6]

burden of marketing for Mr. Ashok. Mr. Vijay purchases the garments from Mr. Ashok and facilitates in producing garments on a continuous basis and stores it till it is required in the market. Mr. Vijay gives the feedback he gets from Bansal and company about customer's likes and dislikes and market conditions to Mr. Ashok. Mr. Vijay purchases the garments from Mr. Ashok by paying cash so that the manufacturer need not block the money in stocks.

Quote the lines from the above given details and identify the services provided by Mr. Vijay to Mr. Ashok

25. Bharti and Airtel entered 2005 as the biggest players in the telecom sector. Airtel, with 15 million customers, is only one of Bharti's ventures. Beetel, the telephone brand under Bharti Teletel, keeps them firmly grounded on the landline front as well. Additionally, Bharti Tele soft, established in 1999 to provide value added services and solutions to wireless and wireline carriers across the globe, today finds presence in 25 countries, with over 100 networks and power services to 50 million subscribers. They're on the outsourcing bandwagon as well as TeleTech Services India, collaboration between Bharti and TeleTech holding Inc., which provides standard customer solutions and back-office support. Field Fresh Foods is Bharti's venture with ELRO holding to export farm fresh agricultural products exclusively to markets in Europe and USA. [6]
- A. Explain the type of business organization mention in the above example.
 - B. Explain the procedures adopted for the formation of the above identified business organisation?
 - C. Explain any two benefits enjoyed by such organizations.
26. "Promoters perform various functions to bring the company into existence."- In the light of the above statement discuss the functions of a promoter. [6]
27. Initially they were viewed as static unit for keeping goods in a systematic and scientific manner. In today's world they have become logistic service providers in a cost efficient manner. They help in making available the right quantity, at the right place, in the right time, in the right physical form and at the right cost. [6]
- A. Identify the above mentioned concept.
 - B. Explain the various types of the above identified concept.