



Instructions:

1. Answers to questions carrying 1 mark may be from one word to one sentence
2. Answers to questions carrying 3 marks may be from 50 to 75 words
3. Answers to questions carrying 4 marks may be about 150 words
4. Answers to questions carrying 6 marks may be about 200 words
5. Attempt all parts of a question together.

SECTION-A

1. These are public enterprises brought into existence by a Special Act of Parliament. Identify the enterprise. **1**
2. They are traders who do not have a fixed place of business to operate from. They keep on moving with their wares from street to street or place to place, in search of customers. Identify them. **1**
3. What is Hull insurance? **1**
4. Which document is called charter of the company? **1**
5. Give an example of ethical responsibility of business. **1**
6. Who is partner by estoppel? **1**
7. Name the source of finance that is available in the normal course of business. **1**
8. Name any two institutions specially setup to promote small scale enterprises. **1**

SECTION-B

9. Coin operated vending machines are proving useful in selling several products such as hot beverages, platform tickets, milk, soft drinks, chocolates, newspaper, etc; Though it is widely used it has certain disadvantages. Explain any three. **3**
10. Explain the following terms:
(a) Free on Board (b) Cost, insurance and Freight (CFF) (c) Letter of credit. **3**
11. Your friend is of the opinion that “traditional business involves handling and carrying more cash by both buyers and sellers which is highly risky but online payment mechanism is safer” Is he correct? Explain any three such online payment mechanisms. **3**
12. What is GST? Discuss the features of GST.(any four) **3**
13. Explain any three incentives offered by government to small scale enterprises so that they can contribute in the development of India. **3**
14. Explain the functions of warehousing. **3**

SECTION-C

15. If the wholesaler is eliminated, what difficulties do you think the manufacturers would have to face. Explain any four difficulties to be faced by the manufacturer. **4**
16. Identify the principles of insurance from the following :
- (a) If goods kept in a store house catch fire then the owner of the goods should try to recover the goods and save them from fire to minimize the loss or damage.
 - (b) In case of double insurance, the insurers are to share the losses in proportion to the amount assured by each of them. In case there is a loss, when there is more than one policy on the same property, the insured will have no right to recover more than the full amount of his actual loss.
 - (c) After the insured is compensated for the loss or damage to the property insured by him/her the right of ownership of such property passes on to the insurer.
 - (d) An insurance policy is designed to provide compensation only for such losses as are caused by the perils which are stated in the policy. **4**
17. Distinguish between departmental stores and multiple shops on the basis of :
- | | |
|-----------------------|------------------|
| (a) Credit facilities | (b) Pricing |
| (c) Services offered | (d) Flexibility. |
- 4**
18. The government permitted foreign participation in Indian companies through economic policy 1991. Global healthcare Group BUPA Singapore invested 23% in equity of Max India Limited. It resulted in 'MAX BUPA Health Insurance Company Limited. Government increased the capital of foreign participation up to 49% in healthcare companies. Max India took the advantage and sold its additional 25% equity to BUPA.
- (i) Identify the model of business between Max India and BUPA.
 - (ii) Explain any three benefits of the business model identified here. **4**
19. "No business is risk free." In the light of this statement explain the concept of business risk and its nature. **4**

SECTION-D

20. It is an acknowledgment that the company has borrowed a certain amount of money, which it promises to repay at a future date. They are, therefore, termed as creditors of the company.
- (i) Identify the source of finance.
 - (ii) Explain any two merits and two demerits of the identified source of finance. **5**

21. Enumerate the complexities involved in the international business. **5**
22. Why company form of organization is relatively popular form of business ownership? Explain in detail. **5**
23. What is outsourcing? Explain the need of outsourcing for Indian companies. **5**

SECTION-E

24. Define trade and explain its auxiliaries. **6**
25. Discuss any three arguments for and against social responsibilities. **6**
26. What do you meant by departmental organization? Discuss the features of departmental organization with any two examples of departmental organization. **6**
27. Murugan wants to export tea leaves to Singapore but he is not aware of steps and formalities involved in typical export transaction. Explain him the first six steps of such procedure. **6**

THE END
